



## **NEW URETHANE ADHESIVES SHORT COURSE OFFERED Sunday, Sept. 19th & Monday, Sept. 20th, 2004**

*Here's what ChemQuest's Chairman, Bill Broxterman, says about this important technology . . .*

**“We expect the North American formulated adhesives industry to average growth of 3.9%/year over the next 5 years. By comparison, the reactive urethane adhesives are expected to grow at 6.6%/year during this time frame. Since US GDP is expected to grow at 3.0 – 3.5%/yr over the next five years, these adhesives will be growing at approximately twice the rate of GDP. Reactive urethane adhesives have been a growth engine for the adhesives industry over the past 20 years, helping the industry penetrate markets and applications that were not previously available to adhesives. Structural applications in which reactive urethane adhesives have displaced mechanical fasteners are specific areas of growth for these attractive adhesives.”**

***Make plans now to attend the Urethane Adhesives Short Course, Sunday, September 19th and Monday, September 20th! This two-day course is co-located with the ASC Fall Convention. Both events are being held at the Pittsburgh Hilton Hotel.***

***Register for the Urethanes Short Course & Fall Convention on-line at [www.ascouncil.org](http://www.ascouncil.org) or call (301) 986-9700.***

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***Make Your Room Reservations TODAY...  
Contact the Pittsburgh Hilton at (800) 445-8667 or [online!](#)  
Deadline: Friday, August 27th, 2004***

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*If you no longer wish to receive electronic communication from the ASC, please call Malinda Armstrong at (301) 986-9700 ext. 106.*