



# THEY ALL USE ADHESIVES

## Discover the benefits adhesives bring to products in **ADHESIVES 101**

### Background

**Adhesives 101** is a new webinar series designed to provide nontechnical individuals with a foundation of adhesive knowledge. Webinar content is based on the [North American Adhesive Bonding Professional Training Course](#).

### Adhesives 101 Course Description

Adhesives help make products **lighter**, **stronger** and **more durable**, often saving time and money in the process. But it's imperative to know how and when to use them to maximize the many advantages they offer over traditional bonding methods.

**Adhesives 101** will help participants:

- Better understand the science behind different adhesive technologies;
- Understand the benefits adhesives bring to specific applications; and
- Explore versatile applications to improve product design and streamline industrial production.

### Who Should Attend?

- Sales and other nontechnical adhesives industry professionals
- Design engineers involved in using adhesives in product design and assembly

### Course Topics

All webinars begin at 11:00 a.m. (ET) and last one hour. Webinars can be taken as a series or a comprehensive, discounted package.

March 2:	Adhesive Markets
March 16:	Science of Adhesion and Adhesive Bonding
March 30:	Surface Treatments
April 13:	Non-Structural / Non-Reactive Adhesive Technologies
April 27:	Structural / Reactive Adhesive Technologies
May 11:	Bond Joint Design

**Complete details and registration can be found by visiting:**

<http://www.ascouncil.org/industry/Webinars/adhesives101.cfm>

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